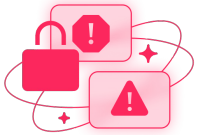
monday.com

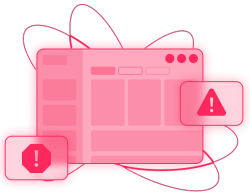
A platform built for a new way of working

Software should empower your organization, not hold it back



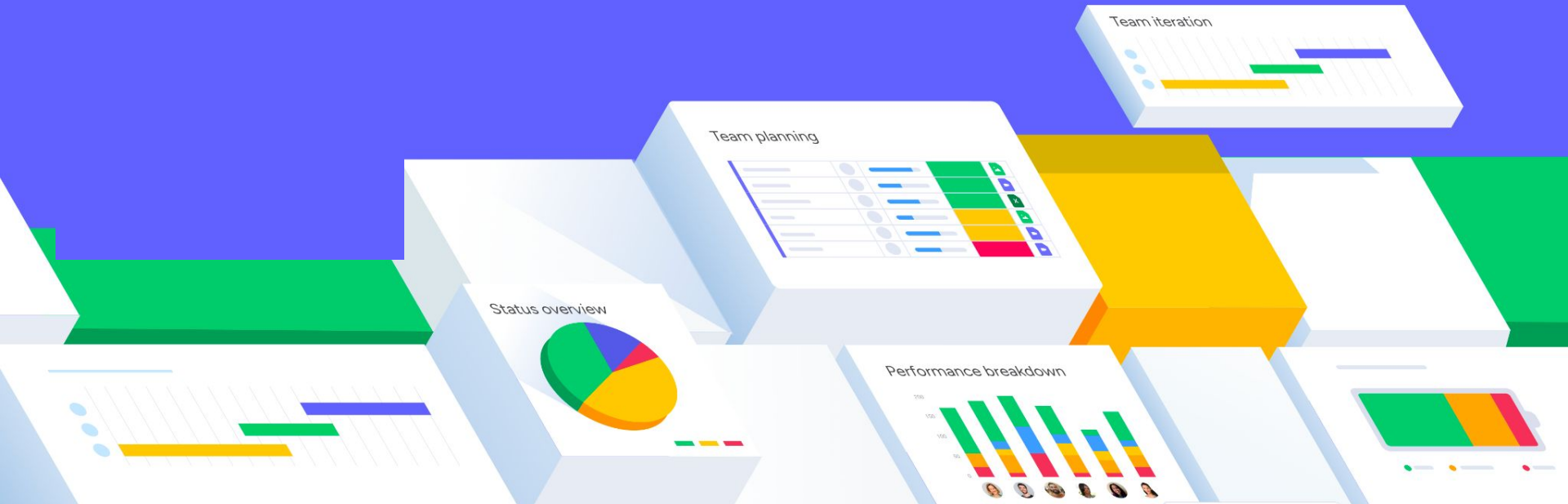
Too many disparate tools creating siloed teams and data

Rigid tools that limit the ability to execute and reach full potential



Complex tools with difficult implementation and maintenance slow teams down

Your software should drive growth and support business goals



monday.com

Built for flexibility and scale

One connected, high-performing workforce

Streamlined end-to-end processes and workflows

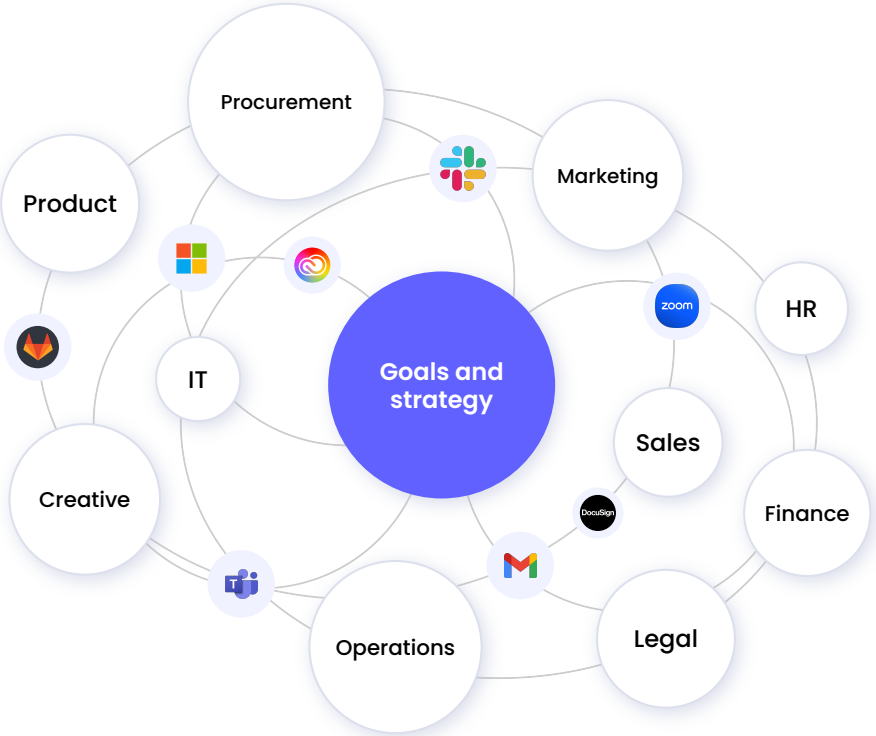
Quick and informed decision-making

Full visibility of performance, results and resources

One connected, high-performing workforce

Connecting teams and tech

to create one high- performing workforce



> We have a lot more cohesion, a lot more collaboration, even if we're not in the same room

Tye Rapley-Hawkins
Head of Delivery, Priority by O2

Telefónica

Streamlines end-to-end processes and workflows

Manage your value streams in one place

Streamline your entire network of workflows and processes

Procurement: From request to purchase

Stakeholder request → Procurement assessment → Legal approval → Finance approval → Purchase and record keeping

Campaign management: From brief to analysis

Ideation and brief → Ad copy → Ad design → Campaign management → Marketing analysis

Candidate process: From posting to onboarding

Job description → screening → Hiring manager interview → References and committee → Onboarding process

Marketing events: From ideation to leads

Planning and project management → Budget management → Registration → Post event follow-up

Supply chain management: Order to fulfill

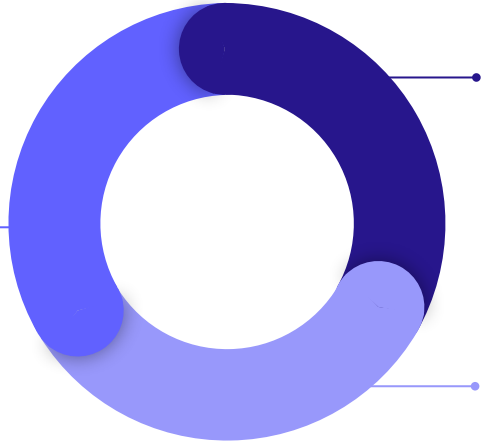
Supplier management → Inventory management → logistics and scheduling → receivable to cash

Lead generation: Lead to account management

Ads and gated content → SDR Qualification → Discovery → Sales → Post sale and account management

Quick and informed decision-making

Make quick and informed decisions that are easy to implement across teams



Plan, communicate and allocate resources across teams

Identify risks and opportunities ahead of time

Make quick data-driven decisions, prioritize, and easily change plans

> It delivered us a whole load of information that we didn't know before, which **allows us to work out how efficiently we operate** — where the blockers are, where we may need more resources, and where there's capacity to do more.

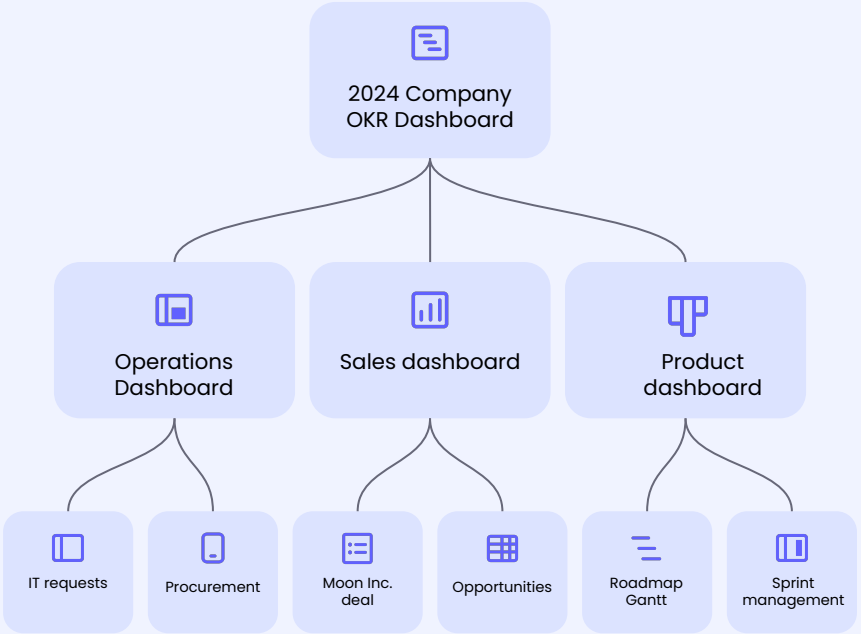
Luis Clark
Commercial Business Development Director

Bauer Media Group

Full visibility of your progress, results, and resources

Get full visibility into your organization's progress and performance

- Get high-level visibility into performance across teams and department
- Leverage real-time data whenever you need it
- Gain deeper insights to optimize your strategy and forecast future needs and resources
- Easily showcase reports for important stakeholders



Streamlined processes across every business function

Product
Creative
Operations
Procurement
IT
Legal
Marketing
Finance
Goals and strategy
HR
Sales

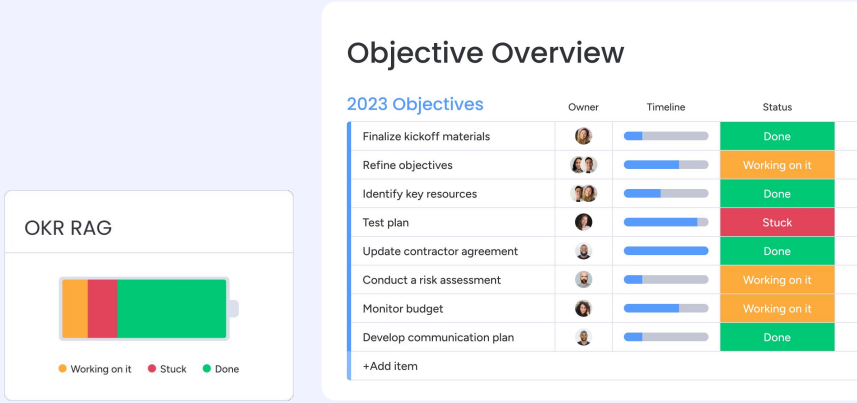
Goals and OKRs

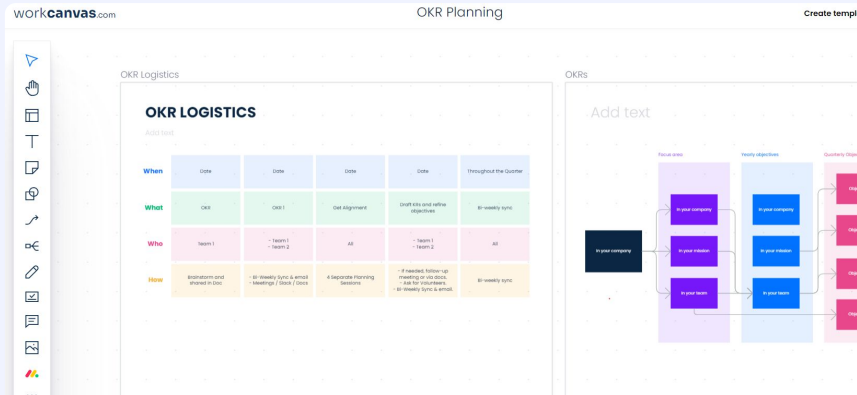
Define your own strategy and ensure every everyone is working towards unified goals

- Align departments with high-level goals and objectives.
- Empower teams to execute a shared strategic vision.
- Track performance against long-term objectives.
- Easily build dashboards and reports to share with stakeholders.

See demo

< Back





Marketing

Strategize, execute, and track all of your marketing efforts in one place

- Get a high-level overview of your marketing performance.
- Manage end-to-end processes across marketing functions.
- Run your content and social media calendars.
- Centralize all of your digital assets in once accessible place.
- Edit, proof, and approve all marketing assets.
- Allocate and assign resources for incoming marketing initiatives.

See demo

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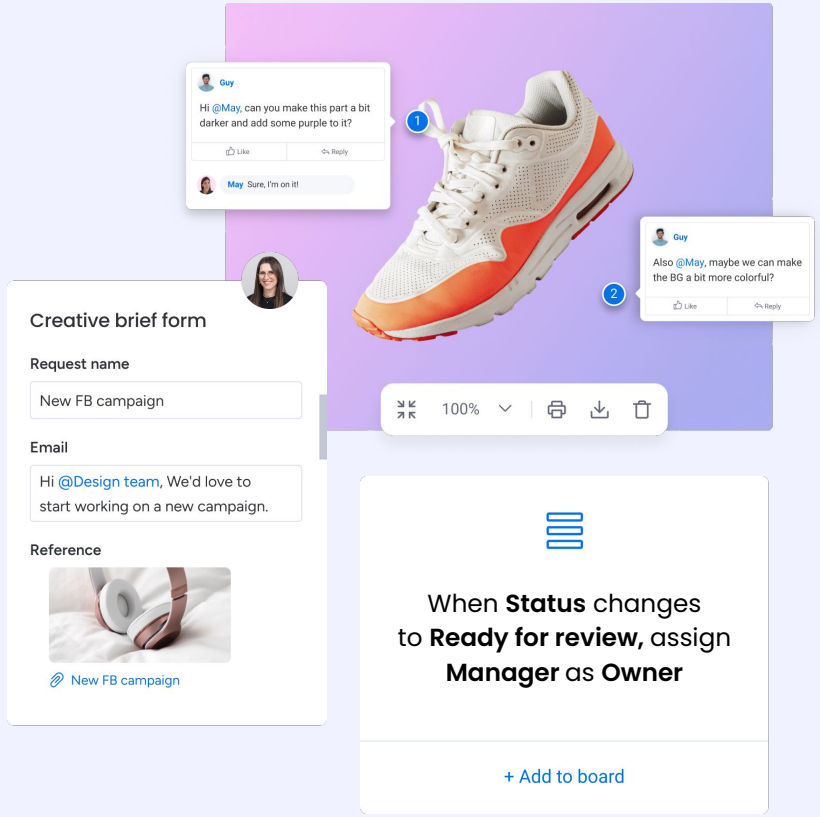

Sales

Manage your entire sales process from lead capturing to account management

- Manage every aspect of the sales cycle in one place.
- Gain deeper insights into your team's performance, activities, pipeline, revenue, expected collection, and more.
- Go beyond the initial sale with account management, clients projects, and collection tracking in one centralized place.

See demo

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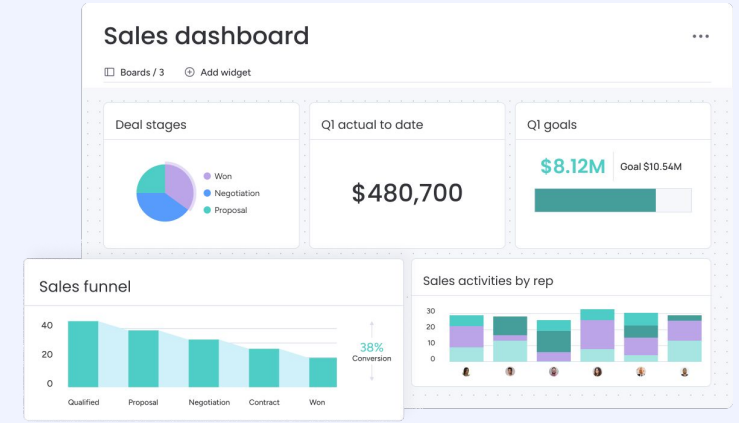

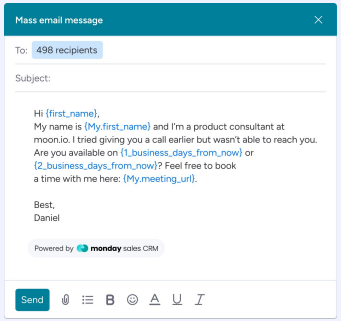

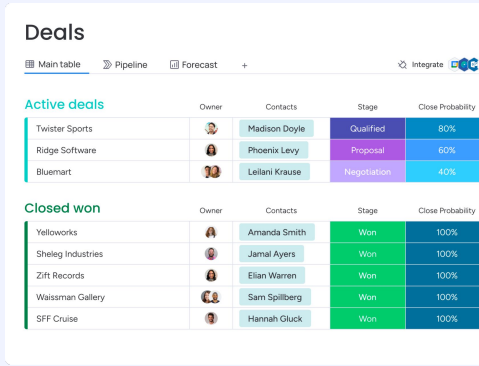

Product & R&D

Run your end-to-end product lifecycle from ideation to deployment

- Plan, prioritize, and map your product vision into a share roadmap.
- Break down your vision into actionable sprints, and work in any methodology you prefer.
- View your roadmap progress, understand who's doing what, gain clarity on estimated vs. actual effort.

See demo

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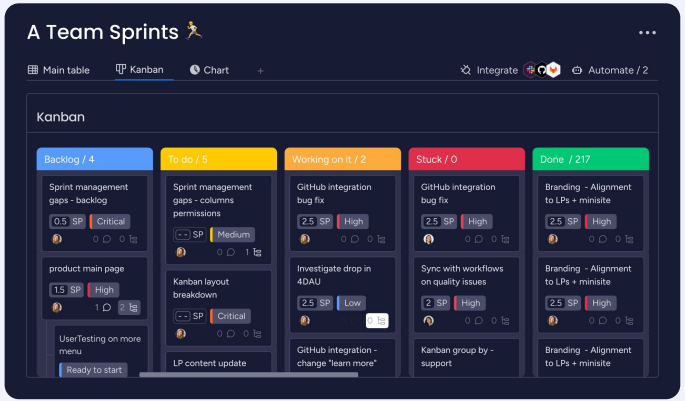

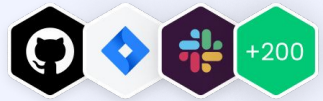

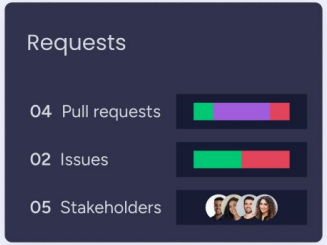

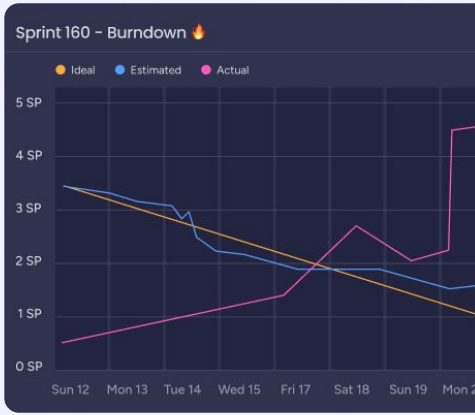

Project portfolios

Manage everything — from standalone projects to complex portfolio management

- Track project portfolio and performance and value.
- From intake requests to project closure, manage all aspects of the project lifecycle.
- Get a snapshot of the health of your projects and identify risks.
- View and manage resources across projects based on availability and skills.

See demo

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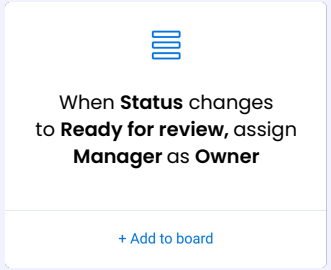

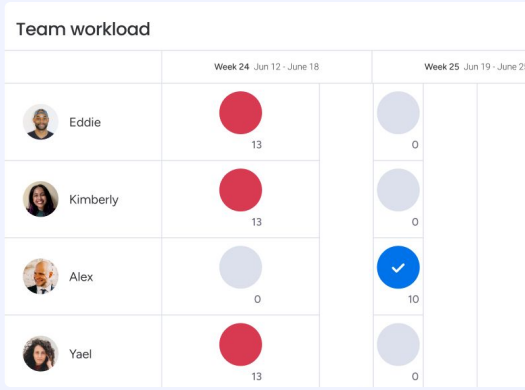

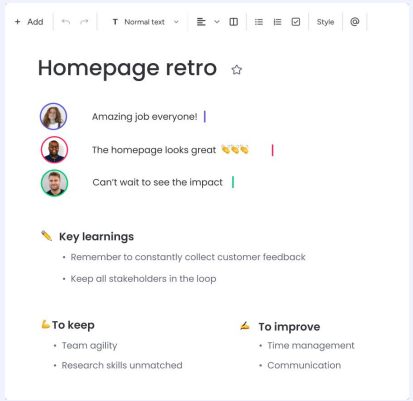

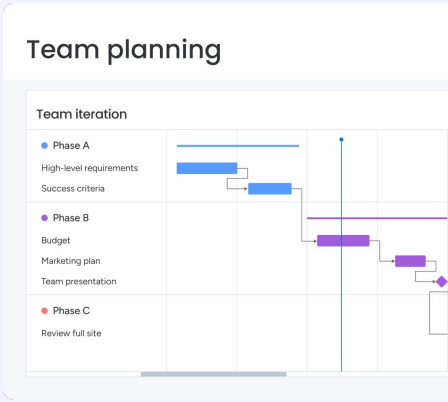

IT & Operations

Efficiently manage operations across the company to support business goals

- Improve operational efficiency in processes across the organization.
- Improve collaboration between departments and facilitate smooth cross-functional processes.
- Intake, manage, and provide visibility into IT, operations, and facility requests from start to finish.

See demo

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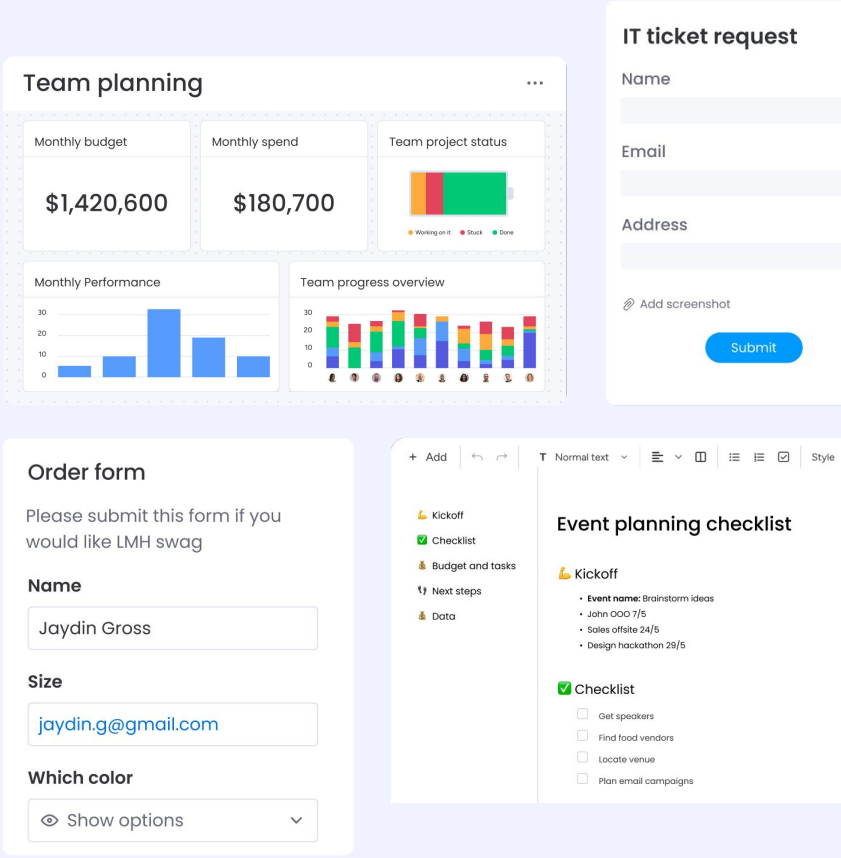

HR

Manage the entire employee lifecycle from recruitment to ongoing development

- Manage and optimize your employee recruiting processes, while seamlessly working with hiring managers across the org.
- Get new hires onboarded and up-to-speed, faster.
- Manage the performance review process in one accessible place.
- Get incoming HR requests, PTO, benefits and more and manage them end-to-end.

See demo

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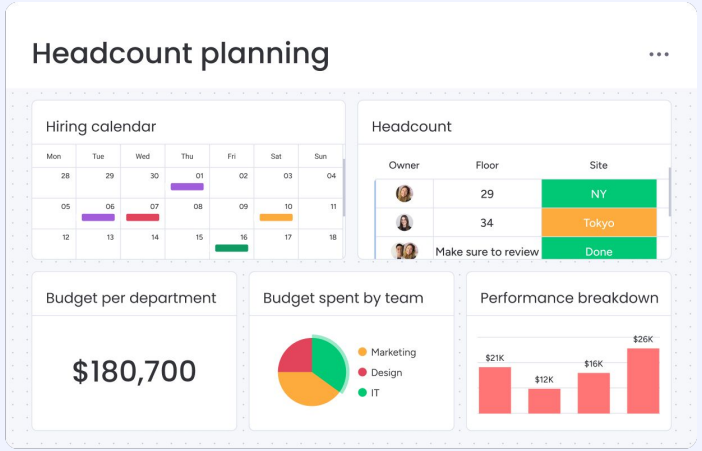

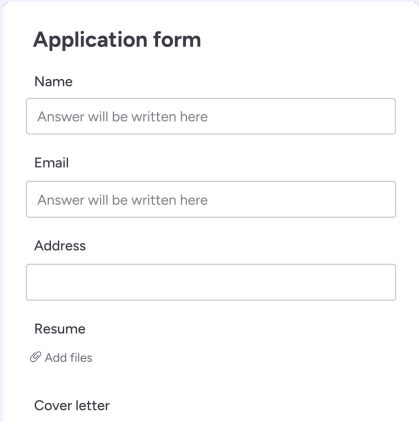

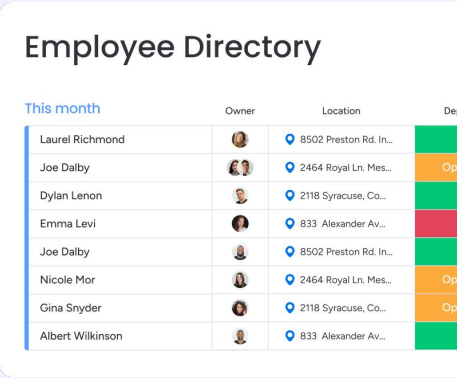

Legal

Streamline your legal processes and align with businesses objectives

- Maintain corporate compliance and provide legal consultation in the context of each project, process, or campaign.
- Streamline the legal review and approval processes to ensure that nothing falls between the cracks.
- Manage legal request intake from employees across the organization.

See demo

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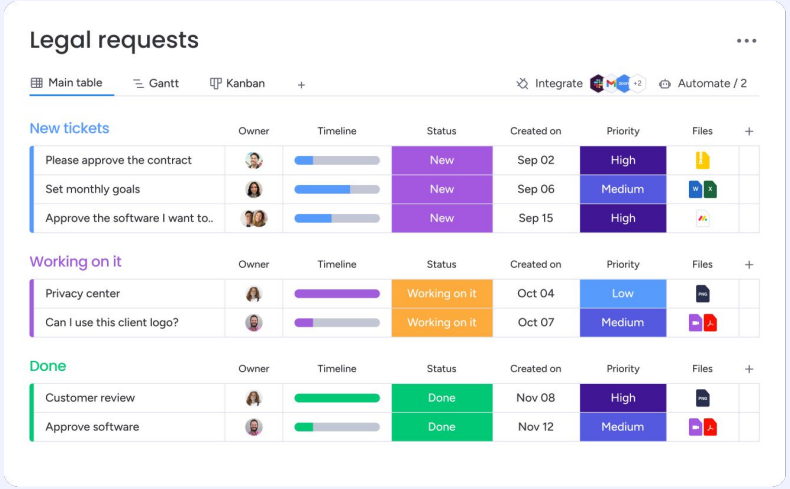
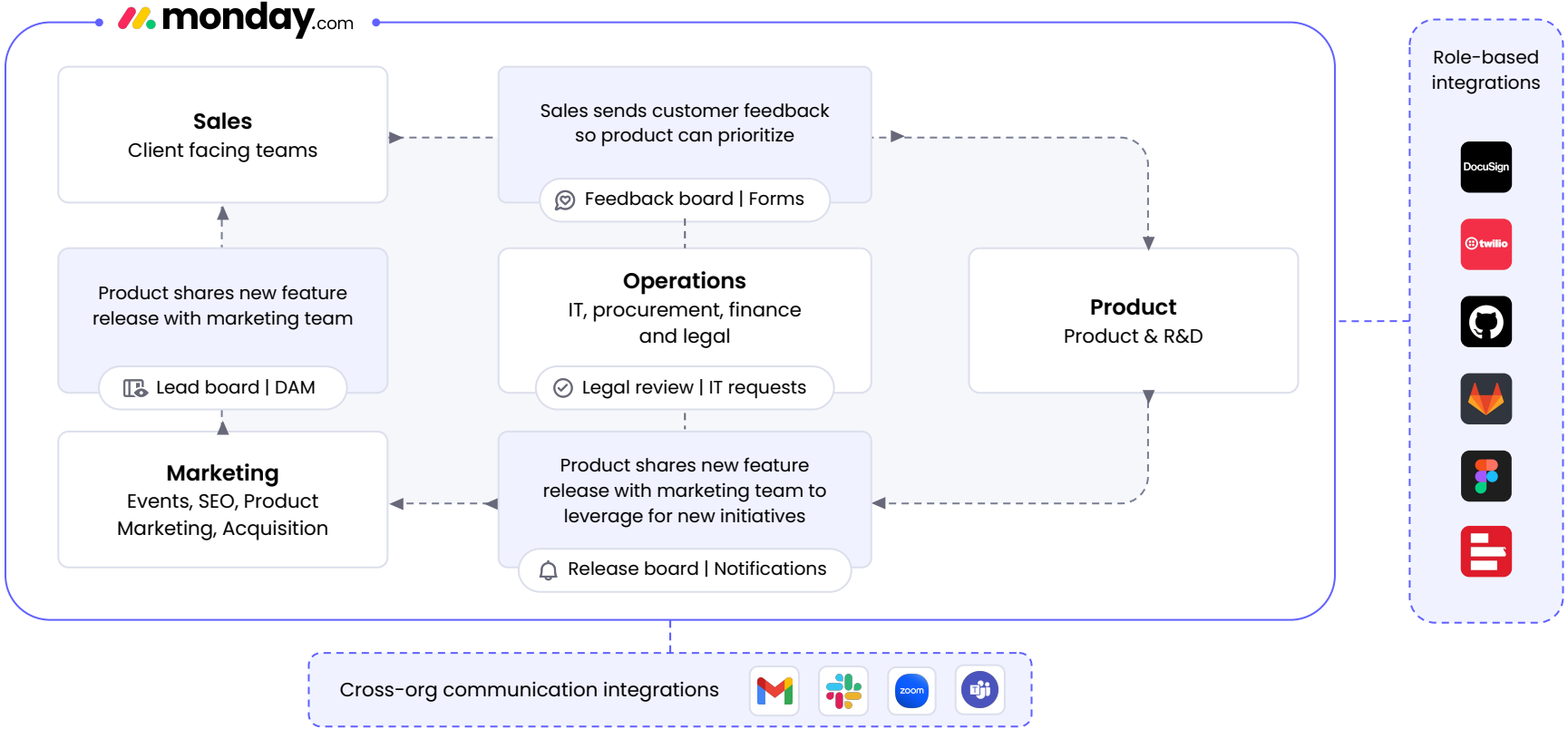


Connect teams across your organization

Workflow example

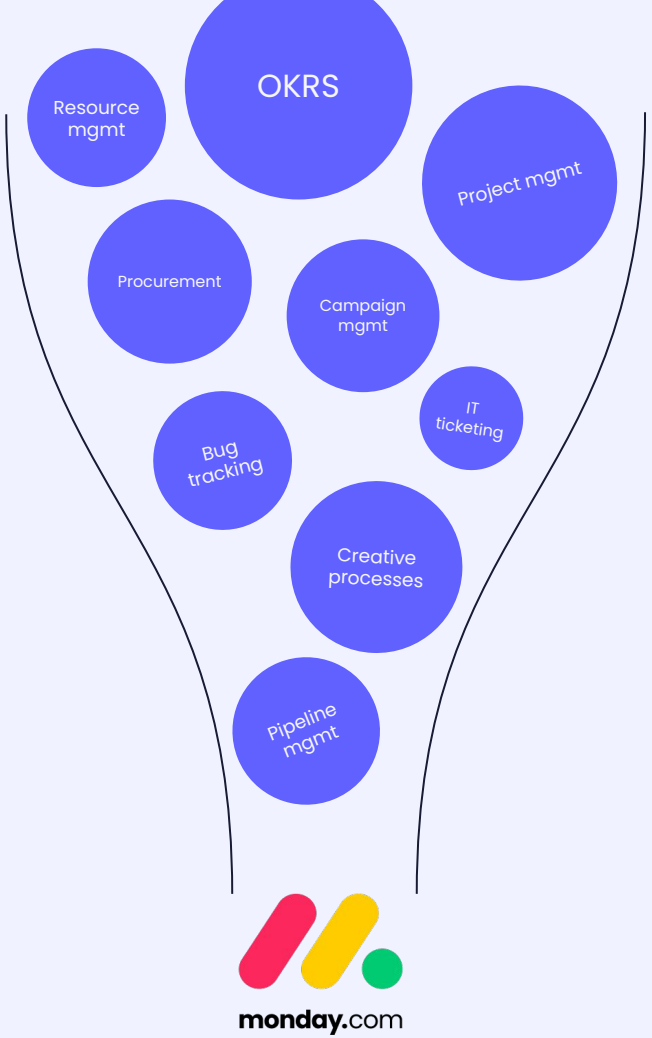


Consolidate your tech stack with monday.com

Build a lean, consolidated tech stack for collaboration, speed and transparency

Minimize maintenance costs of multiple tools, from training, services, integrations, and headcount

Streamline data and operate with one centralized source of truth



About monday.com

Hypergrowth, year over year

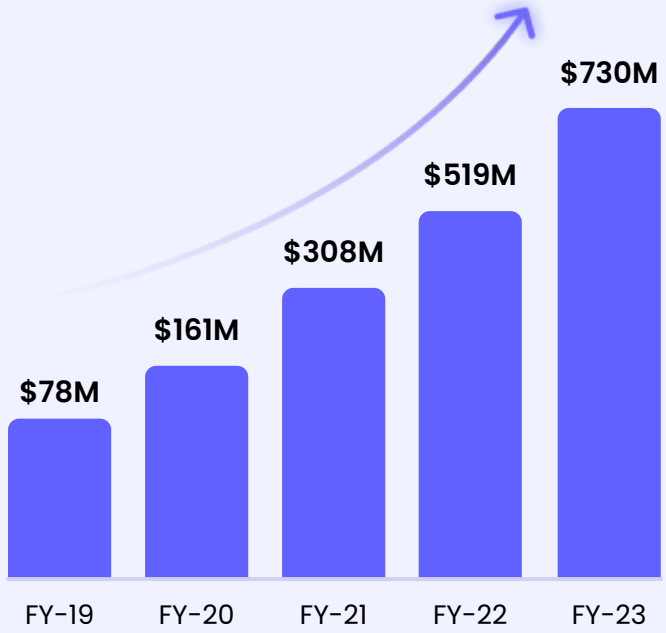
200+
industries

200+
countries across the world

70%
non-tech industries

56%
YoY increase in enterprise customers

Consistent revenue growth in any climate

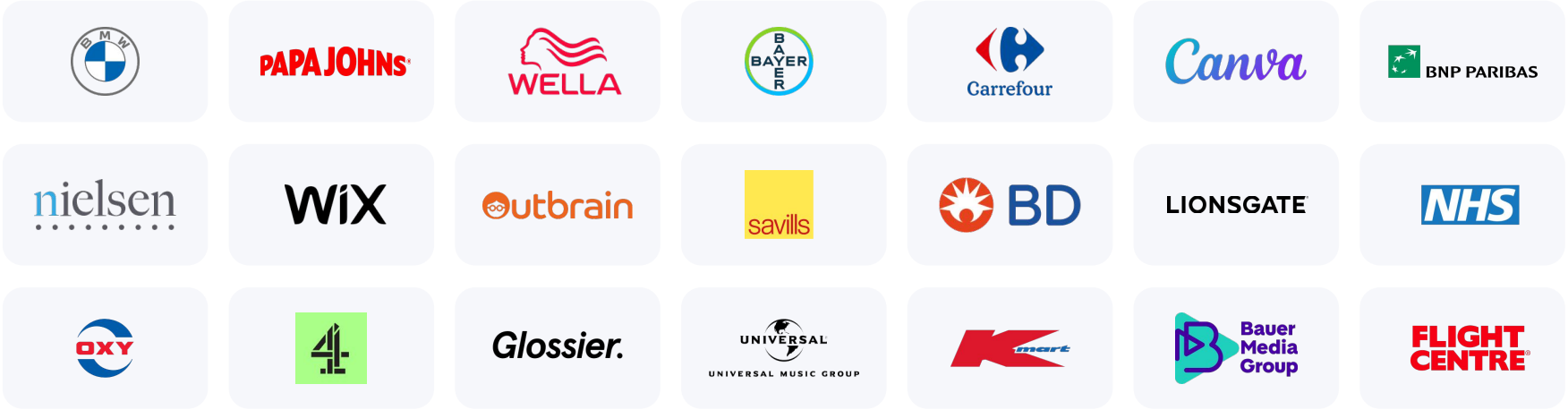


61% of the Fortune 500 choose monday.com

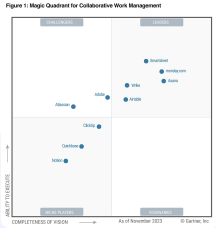
225K
customers

200+
industries

200+
countries across the world



Here’s what analysts and customer are saying



monday.com recognized as a Leader in the 2023 Gartner® Magic Quadrant™ for Collaborative Work Management

Gartner

Leader
Enterprise
WINTER
2024

G2 ranked monday.com as a market leader across 18 different categories

Forrester Total Economic Impact™ research: Motorola sees 346% ROI with monday.com

FORRESTER

Capterra
SHORTLIST
2023

Capterra shortlisted monday.com in 8 software categories

Capterra

monday.com, powered by monday.com

Get a glimpse how we use the platform ourselves

[See us in action >>]

Marketing and creative

- Design requests & management
- DAM
- Creative production
- Content calendar
- Event management
- Influencer management
- SEO tracking and management

Finance

- Accounts receivable
- Payroll management
- Purchasing & bookkeeping
- Revenue management

Procurement

- Requests
- Approval process
- Vendor risk management
- Admin & license management
- IT systems management

Legal

- Commercial requests
- Privacy programs
- Due diligence management
- IP portfolio management
- Corporate compliance
- Legal resource directory

Operations

- Workplace ticketing
- Office visitor management
- Travel management
- Interior design & construction
- Facilities index

PR

- Agency management
- Internal speaker pool
- Journalist relationship management
- Interior design & construction
- Communications index

CS

- Portfolio management
- QBR planning
- Implementation & onboarding
- Renewal forecasting
- CSAT surveys

IT

- Help desk
- Employee lifecycle
- Inventory & orders
- Change management
- IT incidents

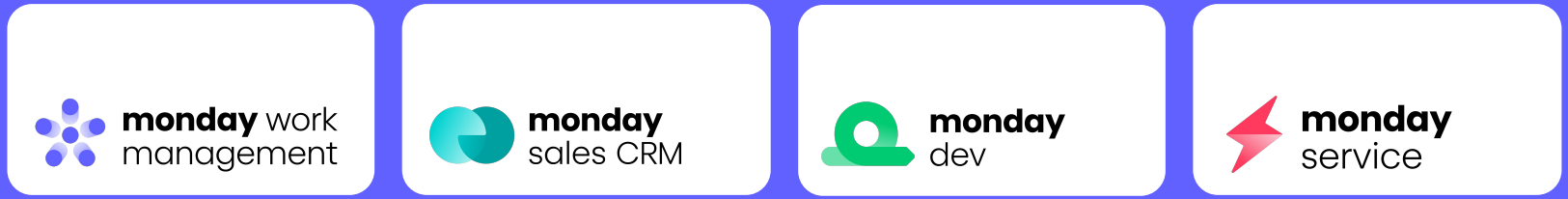
R&D

- Product roadmap
- Sprint management
- Backlog management

Cross org

- OKRs
- Program management
- Company updates

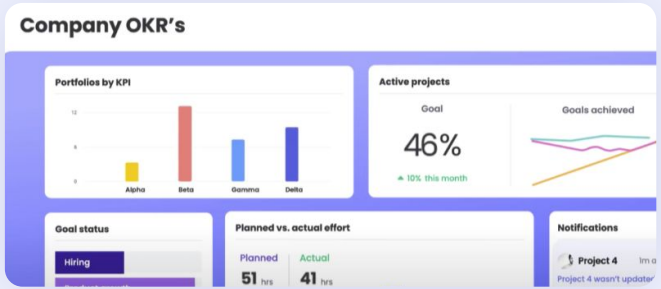
monday.com product suite

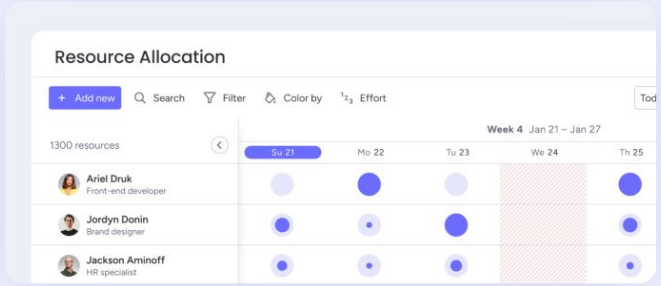


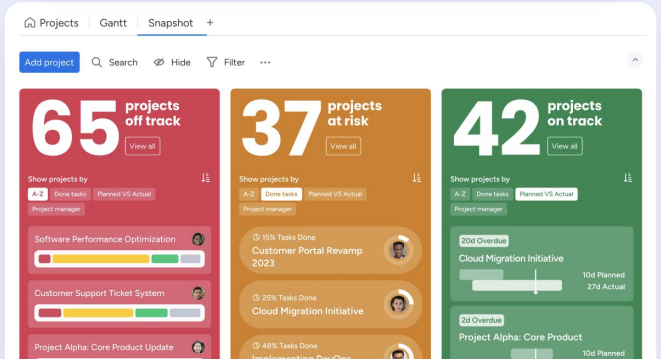
monday work management

From strategy to delivery, power work at every level of the organization

- Goals and OKRs
- Project & portfolio management
- Client projects
- Business operations
- Resource management
- Task management



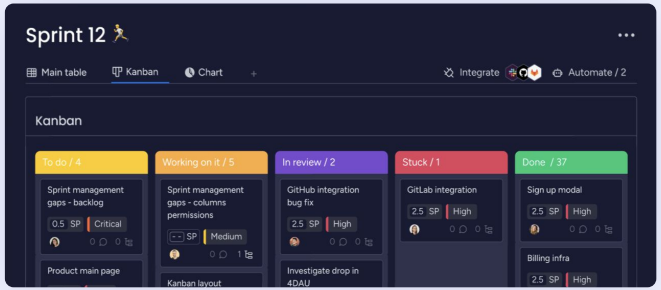


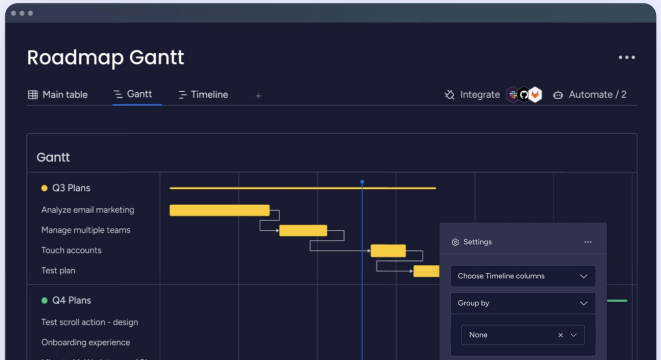


monday dev

From ideation to launch, your product development cycle in one connected place

- Product ideation & discovery
- Establish roadmap
- Sprint management
- Monitor bugs & issues
- Product release & feedback

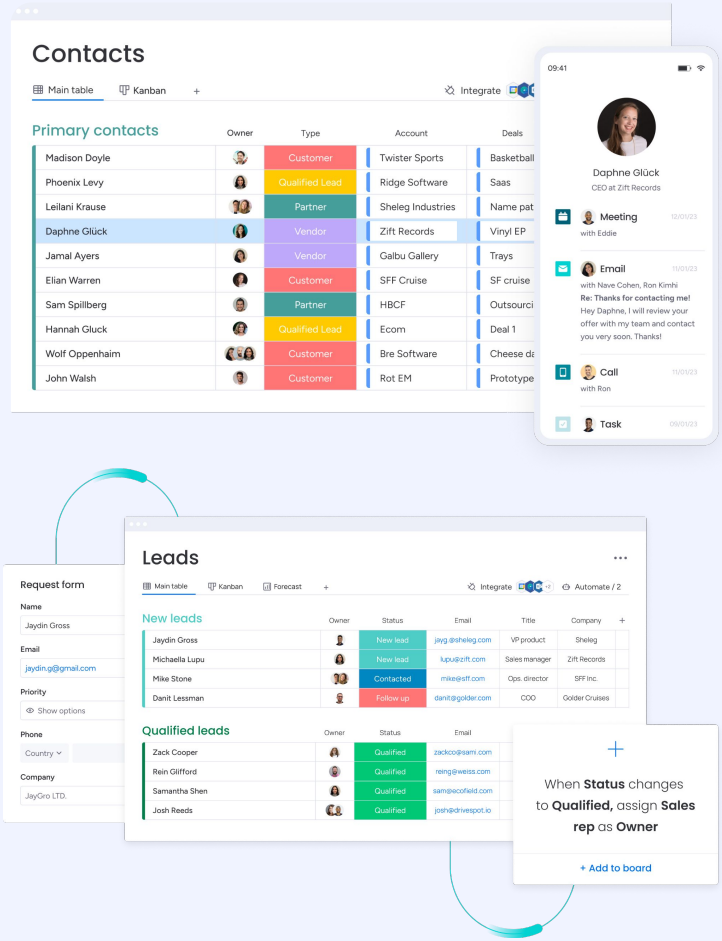




monday sales CRM

From lead to post-sale activities, your entire sales cycle in one intuitive place

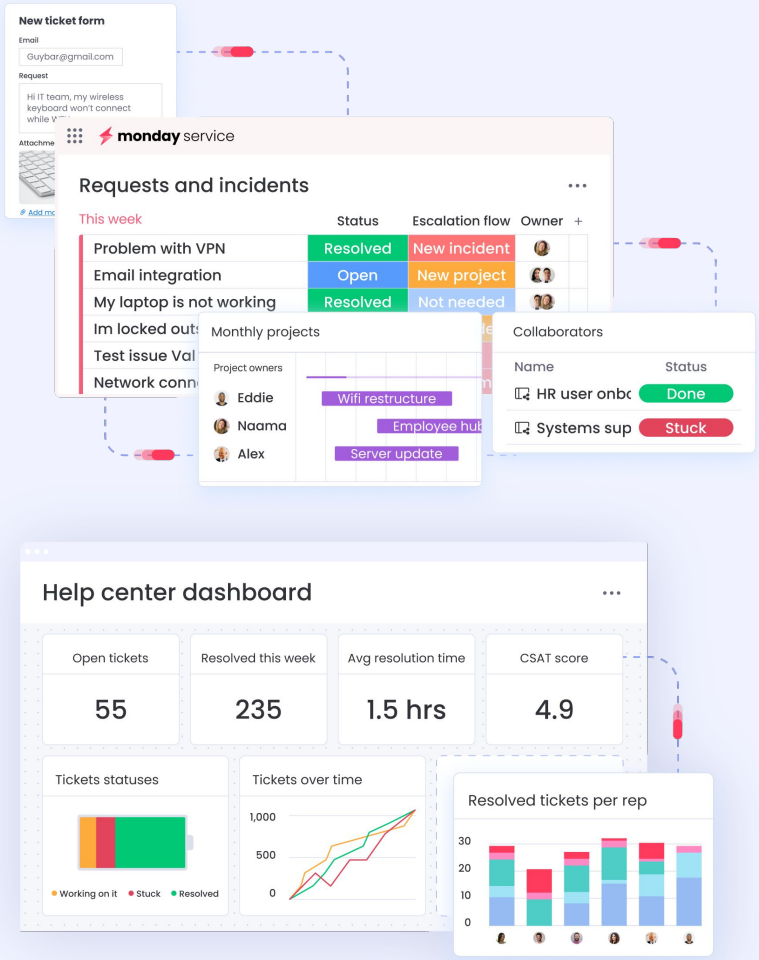
- Leads & deals management
- Pipeline & targets management
- Sales operations
- Mass emails & Marketing
- Contact & account management



monday service Alpha

From request to resolution, accelerate and improve your service performance

- Ticket management
- Multichannel support
- Knowledge management
- Customer portal
- SLA management



All on top of one powerful platform

Flexible building blocks

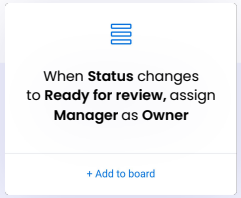
Robust monday Database

AI-powered tools

Intuitive user experience

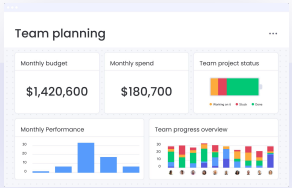
Flexible building blocks

Visualize, connect and streamline work with customizable building blocks

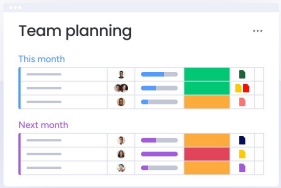


Automations

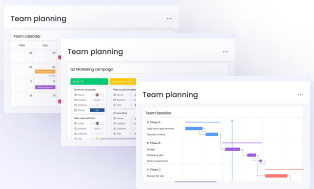
Integrations



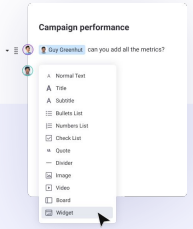
High-level dashboards



Unlimited boards to shape any workflow



Multiple ways to view data, projects and processes



Collaborative, interactive docs

AI-powered tools

Supercharged your work with monday AI

Automate work, enhance your content, and spark new ideas with monday AI.

Learn more >

Get a head start

Turn project ideas into actionable tasks in seconds.

Make your message stand out

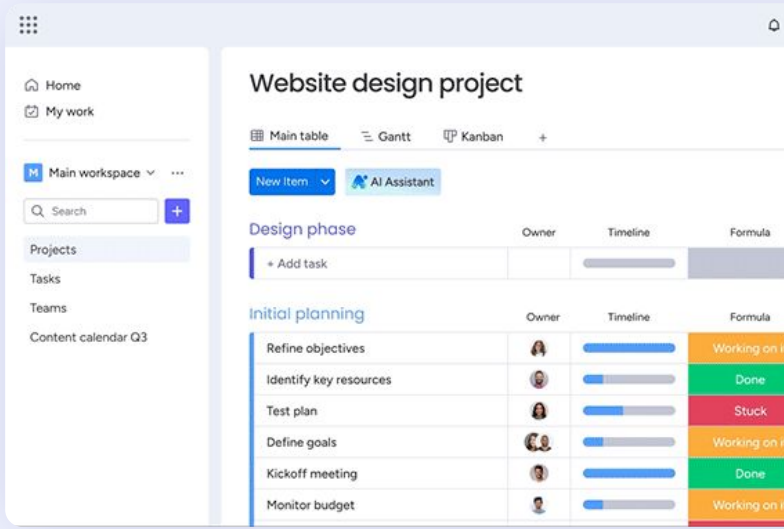
Rephrase text to say exactly what you mean before you hit send.

Generate compelling content

Turn your ideas into polished content with AI, from blog articles to ad copy.

Craft complex formulas

Expert or not, monday AI suggests formulas that best fit your use case.



Intuitive user experience

A platform your teams will love

- Delightful user experience
- Rapid deployment and onboarding
- High adoption by tech and non-tech teams
- Simple to set up and easy to customize

Everyone onboarded really, really fast. We literally built this PPP loan process out over a weekend. **monday.com is just so intuitive and easy to use.** It's like an iPhone in a way in that you just know how and what you want to do next.

Anastasia Blaylock
Director of Treasury Management
Citizens Bank®